



American Majority would like to cordially invite you to the **DO NOT MISS** Candidate and Activist Training Seminar of 2010!

- When:** Saturday, May 15th, 2010
- Where:** **Phoenix, AZ** at the **Embassy Suites Phoenix Airport** located at **1515 North 44th Street**
- Time:** Registration begins at 9:00 a.m. – Seminar will conclude at 5:00 p.m.*
*A light breakfast and catered lunch will be provided
- Who:** For all potential candidates for public office, campaign volunteers, and grassroots activists
- Hosted By:** American Majority is a non-partisan, candidate and activist training organization focused on teaching candidates how to develop a winning campaign and teaching activists how to be more effective in reaching their community and changing their world.
- Price:** ONLINE REGISTRANTS: **\$35** per candidate & **\$15** for volunteers, family members, or grassroots activists
AT THE DOOR: **\$50** per candidate & **\$25** for volunteers, family members, or grassroots activists
- Details:** In addition to the general sessions, the seminar will feature a **Candidate Track** focusing on Campaign Planning and Strategy, Communications, Fundraising, Grassroots, Utilizing New and Traditional Media, and Much More!

The **Activist Track** will focus on Building Coalitions, Organizational Structure, Making a Local Impact, Arizona Government 101, Holding Elected Officials Accountable, New Media Engagement, Communicating Your Views, Working on Campaigns, Micro-Targeting, and Precinct Efforts!



Upon completion of the Seminar, all candidates and activists will receive continuing education materials, communications curriculum, and suggestions to help them utilize think-tank resources.

Candidates are encouraged to bring at least 2 campaign volunteers or activists!

To RSVP or for more information, please contact Seth Brown with American Majority Oklahoma

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